MIL and Digital Citizenship in Practice

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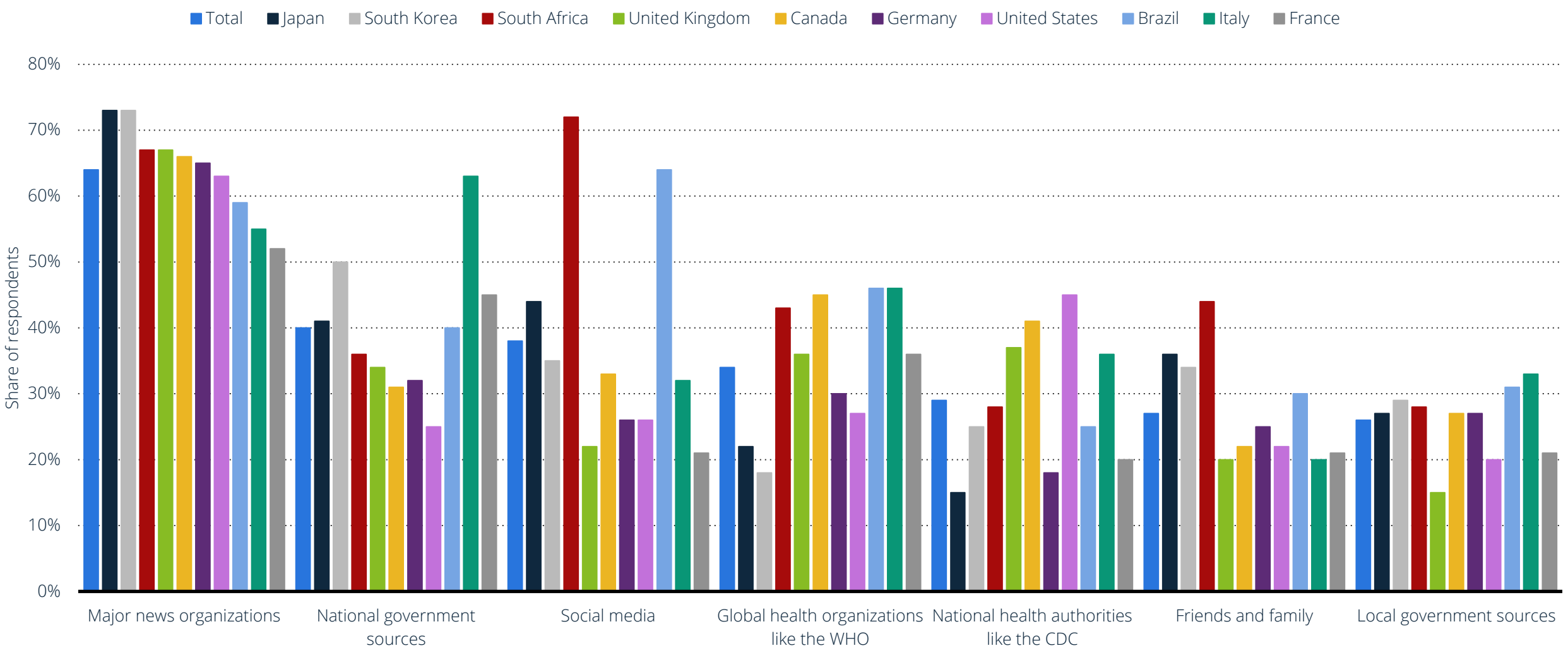
Welcome to the **unstable** communication environment!

Photo source: shutterstock

Most used sources of **coronavirus news** and information worldwide 2020, by country



Note(s): Worldwide; March 6 to 10, 2020; 18 years and older; 10,000*
Further information regarding this statistic can be found on page 8.
Source(s): Edelman; ID 1104365

statista

Consuming media at home due to the coronavirus worldwide 2020, by country

	Worldwide	Italy	Spain	France	Germany	China	United States	United Kingdom
Watching more news coverage	67%	67%	63%	50%	60%	77%	43%	50%
Watching more shows/films on streaming services (e.g. Netflix)	51%	53%	58%	31%	21%	63%	42%	32%
Watching more TV on broadcast channels	45%	55%	43%	53%	35%	46%	42%	32%
Spending longer on messaging services (e.g. WhatApp, Facebook Messenger, etc)	45%	60%	61%	24%	22%	59%	17%	24%
Spending longer on social media (e.g. Facebook, Instagram, Twitter etc)	44%	52%	49%	27%	21%	50%	32%	21%
Spending more time on computer/video games	36%	41%	48%	39%	21%	29%	29%	20%
Reading more books/listening to more audiobooks	35%	36%	42%	24%	19%	44%	25%	19%
Listening to more streaming services (e.g. Apple Music, Spotify etc)	35%	25%	27%	14%	13%	49%	18%	14%
Listening to more radio	18%	29%	32%	23%	24%	16%	16%	17%
Reading more magazines	16%	23%	22%	14%	17%	14%	12%	15%
Reading more newspapers	14%	18%	14%	14%	10%	17%	12%	9%

2 **Note(s):** Worldwide; March 16 to 20, 2020; 16-64 years
Further information regarding this statistic can be found on Page 4.

statista

Paris Declaration on MIL in Digital Era, 24.6.14. UNESCO

„All citizens need the critical MIL competencies to demand transparency and to analyse information about **what freedoms they gain or lose, what opportunities they face, and what risks they take**, by interacting with computer programming languages that are normally invisible”

„The competencies promoted by digital and media literacy are **fundamentally tied to true participation in a community**, where engaging with people different from ourselves helps us clarify our own ideas, look at the world for different viewpoints, and in the process, deepen our own learning and develop a sense of connectedness to the people around us”

Hobbs, 2010: 27

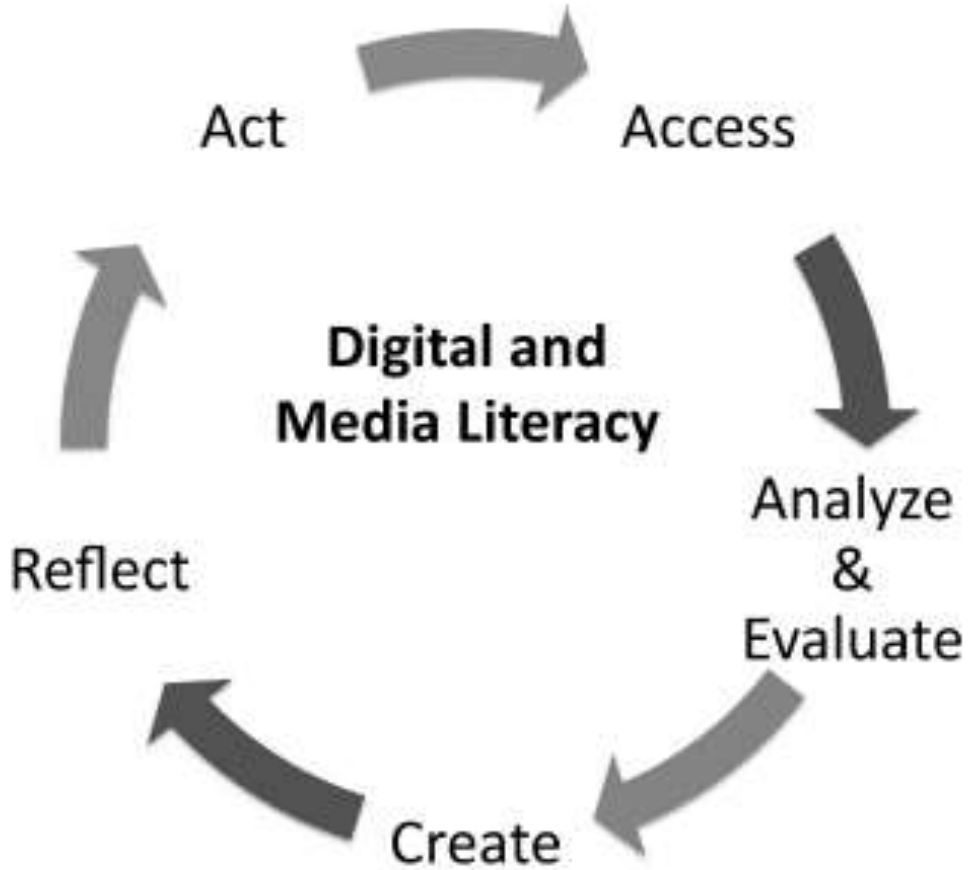


Figure 1: Essential competencies of Digital and Media Literacy

- Renee Hobbs, 2010

There should be no **coding** without **decoding**! (Frau-Meigs)

http://www.ibtimes.co.uk/coding-classroom-computational-thinking-will-allow-children-change-world-1463493

Let’s work!

1. Download/save the photo PILOT from the chat to your DESKTOP
2. Go to the page TINEYE.COM
3. Upload the photo to the application
4. Make a short research and try to answer the following questions:
    1. **When was the first time the photo appeared on Internet?**
    2. **How many times was it published online?**
    3. **Does it have copyright?**
    4. **Can you use REVERSE IMAGE SEARCH for any other purpose?**

TinEye

We're hiring | Technology | Products | Log in

Reverse Image Search

Find where images appear online. How to use TinEye.

Upload

Paste or enter image URL

Add TinEye to Firefox

68 results

Searched over 53.3 billion images in 0.5 seconds for: **Pilot.jpg**

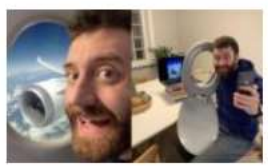
Using TinEye is private and we do not save your search images.

Sort by biggest image ▾ Filter by website / collection

www.reddit.com

r/pics/comments/j9ouej/travelling_the... - First found on Oct 12, 2020

Filename: **8nncz0c1bns51.png** (1834 x 1074, 3.5 MB)



www.reddit.com

r/pics/comments/hbl1ox/the_differenc... - First found on Jun 18, 2020

Filename: **tti8jh7myp551.jpg** (1757 x 1058, 185.7 kB)

Photo source: shutterstock

Why do we need MIL?

- hidden advertising
- native advertising
- sponsored content
- clickbaits
- commercialization
- propaganda
- hate speech
- violence in media
- disinformation/misinformation
- photo/video/multimedia manipulation

Photo source: shutterstock

Future from South Korea

The changing world of media

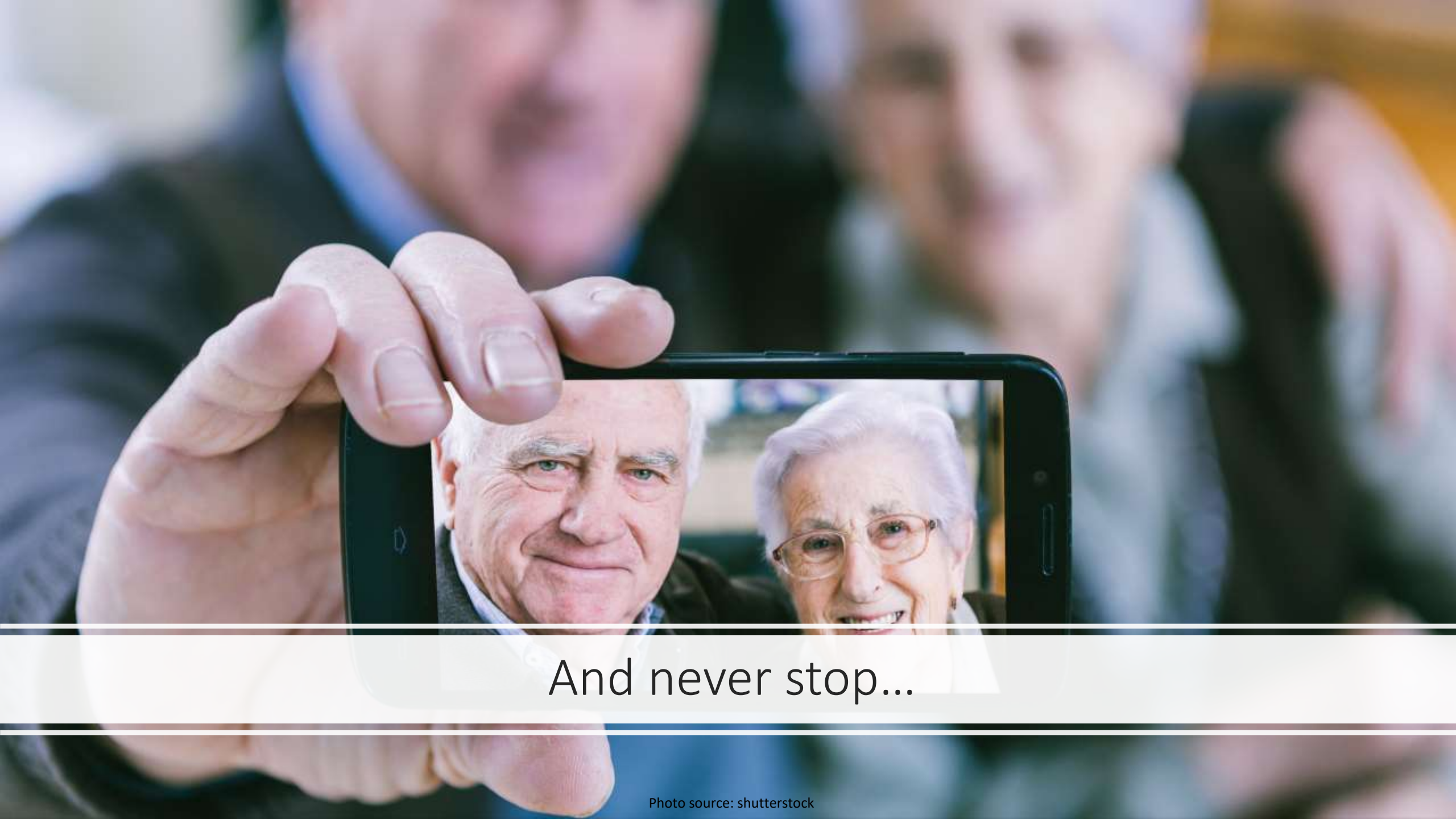
Photo source: shutterstock

Can we use TikTok in MIL for DC?

Photo source: shutterstock

We need to start from kindergarten!

Photo source: shutterstock



And never stop…

Photo source: shutterstock

How can we tackle all these challenges?

Who can make a change?

- Children and youth
- Parents
- Teachers
- Journalists
- Activists
- Politicians
- Librarians
- Researchers

Television Student

Radio Student

Student newspapers globalnovine.eu

Djecamedija.org

- 1350 workshops for 34.000 participants
- 250 primary and secondary schools
- Biggest media literacy project in CRO
- 100 volunteers (students of jounalism and comm. science)
- Research, advocacy, cooperation

Children in our focus

Parents

Teachers

Inspired by our seniors!

Raising awareness

International and research projects

SMART - EU
SOCIAL MEDIA RESILIENCE TOOLKIT

mind over media
Analyzing Contemporary Propaganda

EU Kids Online

We play it safe! – 2021/Gamification with
prof. Renee Hobbs

DUBRAVKA

Preschool teachers, librarians and teachers

Together

Cooperation.

Small steps.

Inclusive strategy.

Every stakeholder can make a change!

Don’t wait for others to initiate…

Photo source: shutterstock

Feeling good with media…

Make a change!

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Photo source: shutterstock